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MEDIA RELEASE

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ASHWAUBENON'S PIONEER PRIDE AND VALLEY VIEW HEROS ARE 'ROCKING'

Ashwaubenon, WI – October 12, 2012 – On October 16th and 17th, Rock In Prevention, the nationally known, Iowa based group is returning to Ashwaubenon's Pioneer and Valley View elementary schools. Their presentations will teach students how to resist peer pressure, engage in appropriate, non-bullying behaviors, and be empowered to respond in ways to minimize bullying behaviors. Three presentations at each school begin at 9:15 a.m. with the last one ending at 2:30 p.m.

Helping the Rock In Prevention team will be approximately twenty Ashwaubenon high school students each day. During the interactive, music filled, positive, high energy presentations, students will learn how to engage in fun, healthy activities and relationships. The presentations are broken down by grade level with one for 5th graders, one for 4th graders, and one for 1st through 3rd graders.

The Ashwaubenon School District, along with Pioneer and Valley View schools, would like to thank the Ashwaubenon Education Foundation, the Green Bay Packer Organization and the Schneider National Foundation. Financial support from all three organizations is making it possible for this nationally known organization to return to Ashwaubenon.

For more information, please contact Leanne Snell, Valley View Counselor, at 920-492-2935 extension 3317 or lsnell@ashwaubenon.k12.wi.us. You can also contact Jamie Kallies, Pioneer Counselor, at 920-492-2925, extension 6113 or jkallies@ashwaubenon.k12.wi.us.

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